

Your guide to the business community & the Craig Chamber Of Commerce



Upcoming EVENTS

June 2 - Chamber mixer hosted by Gino's Neighborhood Pizzeria & Grill

Time: 5 - 7 p.m.
Location: 572 Breeze St.
Contact: RSVP by calling
(970) 824-5689
Email: office@craig-
chamber.com
Fees/Admission: Free

June 4 - Huck Finn Cops & Kids day

Location: Little Rascals
pond at 800 W. First St.
Contact: Don Offutt, 824-
8927 or Mark Wick 326-
6998
Date/Time Details: 8
a.m., registration; 8:30,
fishing pole and costume
judging contest; 8:50,
safety and rules; 9 - 10:30
a.m., prize fishing (12
years and under).

June 4 - Where the Hell is Maybell Ride - 2011

Time: 7 a.m. - 1 p.m.
Contact: Penny Bricker at
(970) 826-2029
Date/Time Details:
Leave at 7 a.m. from
Northwest Storage
7:30 a.m. from Western
Knolls
Fees/Admission:
Transportation \$5,
breakfast \$6, shirts \$15

Chamber goes green

The Craig Chamber of Commerce is making changes to its monthly newsletter, the Chamber Connection. Starting this issue, the Chamber is no longer inserting its newsletter in the Craig Daily Press. The newsletter will be distributed via e-mail and online at www.craig-chamber.com/newsroom.



People can still pick up copies of the newsletter at the Chamber & visitor center, 360 E. Victory Way or the Chamber will mail copies on request. Call (970) 824-5689 to be placed on the Chamber's mailing list to receive the monthly newsletter.

Making this change means several things for the Chamber and Chamber connection:

- We save energy printing and paper.
- We will have enhanced, interactive content.
- The newsletter will be available for an entire month instead of a single day, which means more exposure for our members.

The new format also allows the Chamber to provide additional interactive, online, e-mail and print advertising opportunities for Chamber members. Contact Membership Director Charlene McGilton at (970) 338-8494 for more information. The Chamber would love input from the community and its members on the new Chamber Connection. Call (970) 824-5689 or e-mail director@craig-chamber.com.

In this issue:

- **New Chamber services:**
Mobile directory
FREE hot deals
Improved job postings
Enhance event listings
- **Ribbon cuttings:**
Stylz 5th Avenue
Cactus Patch Fabrication
Complete Detail
The Jungle
- **SBDC: Improve your
networking skills**

Your Chamber at work

May, 2011

Walk - ins:	57
Phone calls:	627
Mail outs:	26
Visits to member	
web pages:	5,360

Contact us:

Chamber staff: (970) 824-5689
Sportsman info: (970) 824-3046
Visitor center: 1-800-864-4405
Board of directors:
Click for a full listing of the current
board of directors

**June 6 - Dewey's
Amazing Race family
culture night**

Time: 5:30 – 6:30 p.m.
Location: Moffat County
Library - Craig Branch, 570
Green St.
Contact: (970) 824-5116
Fees/Admission: Free

**June 9 - How to Start a
Business 101**

Location: Moffat County
Courthouse second floor
conference room. Use
North door.
Time: 6:30 – 9 p.m.
Contact: Darcy Owens-
Trask (970) 826-2039
Email:
director@cmdep.com
Fees/Admission: Free -
Sponsored by CMEDP

**June 15 - 18 - Whittle the
Wood - 2011**

Location: Craig City Park
Contact: (970) 826-2029
Fees/Admission: Public
attends for free. Vendor
applications can be picked
up at the Craig City Hall.
Website:
www.whittlethewood.com

**June 15 - 19 - Colorado
State High School Rodeo
Association Finals**

Time/Date details:
No rodeo the 15th and 17th
Website: www.cshsra.org
Location: Moffat County
Fairgrounds
Fees: Tickets \$20 for
entire event. \$5 per day at
the gate or in advance.
Contact: Dave Flemming
at (970) 824-3600

**June 18 - Bear River
Young Life/Colorado
Cruisers Car & Motorcycle
Show**

Time: 10 a.m. - 4 p.m.
Website:
www.sites.younglife.org
Location: The 400 block
of Yampa Ave
Contact: Dave at (970)
629-9600 or call George at
(530) 515-8342
Email:
ylbear_river@yahoo.com
Fees/Admission: Free for
fans, car owners check the
website.

Member job postings now reach 37 million, job seekers have free access to 60,000+ positions

RealMatch.com linked to Job Postings to help searchers and employers



The Craig Chamber of Commerce's new partnership with RealMatch.com automatically displays member job postings and allows job seekers on the Chamber's website access to a world-wide, online job board that is quickly becoming one of Monster.com's greatest competitors.

RealMatch connects employers to prospective employees in a fashion that's similar to online dating sites. RealMatch delivers employers a listing of possible candidates that match their requirements, graded and ranked, with ability to view candidate summaries.

Employers who desire additional candidate information can purchase either a 6-pack of candidate views or unlimited views per job posting. Once access is purchased, employers can then contact the candidates by way of email, chat, and video conferencing, all of which are integrated into RealMatch's system.

RealMatch reaches more than 37 million job seekers a month with 60,000 plus positions available in their system at any one time.

RealMatch shifts the paradigm from "pay-to-post" to a model where employers only pay if they find a suitable candidate for the job, resulting in quality recruitment efforts and greater satisfaction for HR departments.

Benefits to employers:

- Dashboard shows each job with access to graded and ranked applicant summaries
- View resume summaries:
 - Employment history
 - List of skills
 - Education history
 - Match analysis based on **YOUR** job requirements
- Posting is always FREE for both the employer and job seeker
- Pay only if
 - You wish to view full resumes
 - Keep the job posted for 45 days

Chamber members can get one free resume viewing by inputting code 73274. Call Executive Director Christina Oxley at (970) 824-5689 for details.

Spruce up your event listing using VIDEO Chamber events calendar now allows you to post video with your event!

Did you know that you can now add a YouTube video to your event pages? It's easy! After you have added an event to the Chamber's community calendar at www.craig-chamber.com/events, e-mail your event video or YouTube video link to director@craig-chamber.com.

We will link your video to your event listing where it will display and play every time a person clicks on your event. This is a fantastic way to draw added interest to your event. Contact the Chamber for ideas on how to use this great new feature.

June 18 - Jarvie Fest

Time: 10 a.m. - 3:30 p.m.

Location: Jarvie Ranch, follow Colorado Hwy 318 from Maybell to the Utah border. Jarvie Ranch will be 8 miles beyond the border on a maintained gravel road.

Contact: Vernal BLM Office (435) 781-4400 or John Jarvie Historic Site (435) 885-3307

Fees/Admission:

Activities are free. Lunch is \$5.

June 21 - National Parks Fee-Free Days

Enjoy visiting a national park for free in 2011. Seventeen days have been marked in 2011 as Fee-Free days at 394 National Parks in the USA.

Website: www.nps.gov

Future dates:

Sept. 24 (National Public Lands Day)

Nov. 11-13 (Veteran's Day weekend)

June ANNIVERSARIES

- Severson Supply & Rental Company-1983
- BLM Little Snake Area Office - 1989
- Division of Wildlife - 1989
- U.S. Forest Service - 1989
- Moffat County Tourism Association - 1992
- First National Bank of the Rockies - 1992
- B & K Distributing - 1997
- Centennial Mall - 1997
- KRAI FM & 55 Country - 1997
- Pinnacle Peak Adventures, LLC - 1998
- Sunrise Kids, LLC - 1998
- Atmos Energy Corp - 1998
- Kinder Family Clinic - 2000
- Centennial Home Care - 2004
- IronClad Mobile Home Park - 2007
- Yellow Book USA - 2007
- Hampton Inn and Suites- Craig - 2009

Welcome new members

Allie Ooop Studio

Allie Wilkinson
(970) 824-2271
406 Yampa Ave.

Allie Ooop Studio offers all hair services, nails, waxing and piercing services and carries product lines such as Biolage, Joico, Matrix and Redken.

Quality Plus One-Hour Photo

Robert Libbee
(970) 824-3813
227 E. Victory Way
www.qualityplus.lifepics.com

Quality photofinishing and customer service including film and digital processing, enlargements, poster size prints, frames, memory cards, albums and now online photo finishing.

Rhino's Deli

Ryan Rowley
(970) 824-9966
925 West 1st St. #524
Located inside Mather's Bar offering dine in, delivery, carry out deli featuring paninis, specialty hot dogs, brats, appetizers and more.

Northwest Colorado Chapter of Parrot Heads

John Husband
(970) 824-7410
P.O. Box 1536
www.nwcoloradoparrothead.com
Non-profit dedicated to preserving & enhancing the environment & community. Social interaction with people interested in the lifestyle & music of Jimmy Buffett & who love life in the Rocky Mountains.

Cramer Flooring

Jessie Cramer
(970) 826-4000
575 Yampa Ave.
Specializing in customer satisfaction, providing customers in the Yampa Valley with all types of quality flooring and exceptional installation.

Holistic Health & Fitness

Karrie Booth
(970) 824-4700
420 Breeze St.
www.holisticincraig.com
24-hour health club and wellness center with nautilus equipment, fitness classes, personal training, martial arts, smoothies, tanning, massage, bodywork, nutrition, weight loss and alternative health.

Ribbon CUTTINGS

[Cactus Patch Fabrication](#)
located at 1895 CR 174, Craig and specializes in all types of metal work, blacksmithing and also boasts a machine shop.
Contact owner Gary Kline at (970) 846-7927 for more information.



Business
SPOTLIGHT

A NuView Auto Glass

1115 N. Yampa Ave.
(970) 824-8998
www.anuviewautoglass.com

Number of employees: 13
Number of years in business: 7

What is your specialty?

Auto glass repair and replacement – semi trucks, heavy equipment and large fleet accounts.

What is your business or organization philosophy?

We strive to offer a competitive service by dedicating ourselves to the safety and satisfaction of our customers and our employees.

Is there something your business or organization offers that people don't seem to know about?

We offer competitive mobile replacement repair as well as our in-shop service.

Anything else you would like to add?

We welcome all insurance and will take care of the paperwork.



Quilter's Quest,

335 E. Victory Way, offers the highest quality cottons at the most affordable prices. They carry cotton prints, flannels, batiks in addition to a variety of threads & notions. Contact owner Brenda Rummel at (970) 826-0111, for more information.



Stylz 5th Avenue, located at 535 Yampa Ave., is a high-class salon that offers hair color, cuts, perms, manicures, nail extensions, pedicures and esthetics. Also find many product lines in our salon. Call (970) 824-0341 to book an appointment

The Jungle,

located at 565 Yampa Ave., specializes in aquatics and reptiles, as well as small animals and birds. Call (970) 824-5755 for more information.



Don't Listen to Your Mother – Talk to Strangers

Courtesy of SBDC

This SBDC Business Tip comes from [Maureen Kanwischer](#), founder of [Momentum Business Consulting](#). Momentum Business Consulting focuses on developing peer advisory boards dedicated to women business owners and boards for small businesses. In her article below, Kanwischer gives strategies on how to network effectively.

We all know someone who seems to have no trouble at all talking to new people at networking events. They're open, candid, polished, and they seem to know everyone! Some people are a little more introverted. They hide in the corner, stand with a defensive posture, avoid eye contact and stick to the one person they know. So why attend a networking event if you're not actually going to network? Perhaps they're not aware of the value of networking.

[Click here to read more.](#)

When Business Cards Aren't Enough: 7 Unusual, Uncommon and Unexpected Networking Secrets to Help Boost Business

Courtesy of SBDC

[Scott Ginsberg](#), author of the book, [The Power of Approachability](#). Scott Ginsberg, aka "The Nametag Guy," is the author of eight internationally acclaimed books, an award-winning blogger, professional speaker, business coach and the brains behind [NametagTV.com](#). As the only person in the world who wears a nametag 24-7, media outlets like *CNN*, *USA TODAY* and *The WSJ* have recognized him as "The Authority on Approachability." In his article below, Ginsberg gives unique tips on how to network and get noticed.

There comes a time in every small businessperson's life when common networking practices like handing out business cards, attending various meetings and schmoozing with potential clients only goes so far. Eventually, the same old techniques get overused to the point that they become insufficient.

The following is a list of atypical networking techniques that WILL help boost business. But, they will stretch your courage. They will test your expertise. And they will challenge your creativity. But when business cards aren't enough, alternative ways to develop and maintain mutually valuable relationships are your ticket to networking success. [Click here to read more.](#)

Member Appreciation Day a success

Moffat County High School DECA students volunteered to do deliveries during the Chamber's annual Member Appreciation Day held in May. On Member Appreciation Day,



volunteers deliver more than 300 gift bags and 1,000 balloons. to local Chamber members. Another 70 bags are mailed. Pictured above, from the left, are Elisa Teeter, freshman, Thomas McCoy, junior and Adam Foster, junior.

Make your business **HOT, HOT, HOT** this summer!

The Craig Chamber of Commerce is offering our members the opportunity to post hot deals on our Web site for **FREE!**

Post your sale, coupon or special on the Chamber's Web site at **NO CHARGE** now through June 18. When you post a Hot Deal, viewers can access it from any page of the Chamber's Web site and your business directory listing will be flagged to let people know you have a special offer. Take advantage of this opportunity to target the thousands of locals and visitors who visit our Web site each month.



The deals don't get any hotter than this!

To post your Hot Deal, go to www.craig-chamber.com and click the "Member Benefits" key on the left and then the "Member's Only Log-in" on the right. Enter your username and password and post your Hot Deal. Don't know your username or password? Call (970) 824-5689 and we'll give it to you.

Some restrictions apply. A single business cannot run more than two hot deals at the same time. Businesses wanting to change the content of their hot deal may do so as soon as the term of the current listing expires. Businesses choose the term of their listing at the time they post. Offer expires June 18.


Want the phone number and address of Craig businesses at your fingertips?

Log on to www.craig-chamber.com from your cell phone and click "mobile directory." Mark the page as a favorite and get the Chamber's mobile business directory at your fingertips.

Never pay another fee for directory assistance!

Can't find a phone number? Call 970-824-5689 and we'll find it for you - FREE!
We'll even text it to your phone.



[Yampa Valley Electric Association](#)
3500 E. Hwy 40
Craig, CO 81625
970-824-6593 

Beautification committee spruces up Victory Garden



May 14 was the community wide clean up of the Victory Garden at Highway 40 and Finley Lane. In addition to members Rose Counts, Sally Smith and Julie Hanna, groups and individuals lending their gardening talents were Jackie Smith and the New Creation Church group. Thanks to Joe Bird and his daughters, Rebekah and Christa; and Don and Judy Laib.



Old mulch was removed, and replaced with a pre-emergent and a soil additive on the east end just in time to look good for MCHS graduation. Perennial plants were trimmed back. MUCH weeding was done.

At the next workshop new annuals will be planted with many thanks to Tunies and Such for Bob Meckley's wonderful donation of bedding plants! Also donated by City Market were a number of spring bulbs that will also enhance the garden. Take a look as you drive by.

